

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Shinichi SUWABE

Title:

SHOP INFORMATION

ADVERTISEMENT PANEL

SYSTEM AND SHOP **INFORMATION**

ADVERTISEMENT METHOD

Appl. No.:

09/848,336

Filing Date: 05/04/2001

Examiner:

Bekerman, Michael

Art Unit:

3622

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated November 3, 2005, concerning the above-referenced patent application.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this document.

Amendments to the Drawings begin on page 26 of this document, and include attached replacement drawing sheets.

Remarks/Arguments begin on page 27 of this document.

Please amend the application as follows: